



THE BLOOMFIELD APPLE FESTIVAL INCORPORATED

P.O. BOX 211

BLOOMFIELD, INDIANA

47424

812-384-3245 * 812-384-7603 * 812-381-3475 October 7-9, 2022

Parade: October 9, 2022

To Whom It May Concern:

The Bloomfield Apple Festival Inc. is comprised of a committee of unpaid volunteers who donate their time and energy to promote and support the annual Bloomfield Apple Festival. Additionally, the committee supports community activities and charitable organizations by donating, coordinating and hosting the Easter Egg Hunt and donating to the BHS Band for the Halloween Parade. The committee also donates to the 4th of July fireworks and festivities, and assists other organizations in their activities.

Countless hours are generously and gregariously donated to perpetuate these activities for our community. The financial benefits provided to the community as a result is seen in the sustainability of the local businesses. Anticipated, expected and consistent events that bring people to Bloomfield help make for a strong community. We are planning a change to our venue this year. Food vendors, carnival and many sales vendors will be available on Sunday. More information will be coming on the Sunday event.

Each year, the challenge of balancing quality family-friendly activities with financial resources to cover costs must be addressed. To help alleviate this issue, we rely on the generosity of local businesses, organizations and people in exchange for advertisement and recognition at the events. Opportunities include, but are not limited to: signage, entertainment sponsorship, specific event sponsorship or a contribution for overall expenses. Any monetary amount or quantity of donation will be used to promote the continuation of the Bloomfield Apple Festival Inc. events and activities. If there is a specific activity or event you would like to help sponsor, please give us a call and we will be glad to accommodate. A sponsorship listing is attached. We are looking forward to hearing from you and working together to continue our community traditions.

Your consideration for supporting the Bloomfield Apple Festival Inc. is greatly appreciated. The continuation of our volunteer efforts is made possible by your generosity and community support.

Sincerely,

Bloomfield Apple Festival, Inc.

Board of Directors

Bryan Myers, Brock Miller, Matt Miller, Darla Chesnut,

Kris Jarman, Judy Branstetter, David Dean, and

Jeff Schafer

2022 APPLE FESTIVAL SPONSORSHIP ADVERTISEMENT OPPORTUNITIES

\$25 – shuttle sign

\$50 – 2 shuttle signs & Logo Box on website as sponsor

\$150 – Logo on Electronic Billboard (Billboard runs July through October ..15second display

\$200 – Signage on Fence and logo box on website as sponsor

\$300 – Judges stand and logo box on website as sponsor

\$300 – Dining Pavilion and logo box on website as sponsor

\$600 - \$1000 – Sponsor a specific Band

\$1000 – PA & DJ sound system for the weekend and logo box on website as sponsor

\$1000 – Entertainment stage and logo box on website as sponsor

Additional options for sponsorship can also be custom created on an as needed basis.

The fence signage will be put up for the Apple Festival until the sign begins to show wear and needs to be replaced. The fee for subsequent years will be \$125.00 until replacement time.

Please feel free to call us for additional information: 812-384-7603 or 812-381-7475.